

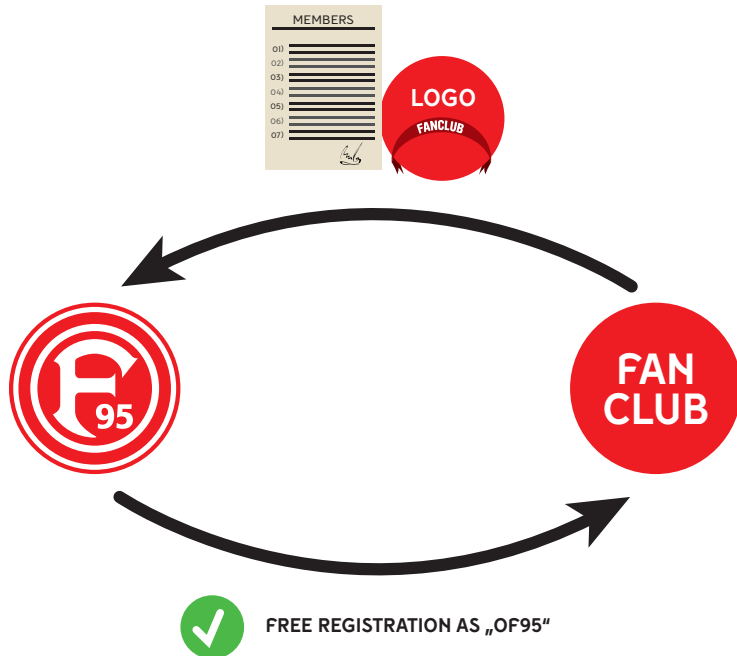
**GUIDELINES  
OFFICIAL FANCLUB  
FROM FORTUNA DUSSELDORF**



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## REQUIREMENTS FOR THE FORMATION OF AN OF95



- The registration as Official Fan Club of Fortuna Düsseldorf (hereinafter »OF95«) is free.
- An OF95 consists of at least 7 members.
- When registering the fan support is a member list (first name, last name, Date of birth), as well as two contact persons with address, email address and telephone number. These data must be updated at least every six months.
- Name and logo of the fan club must be approved by the association before registration.



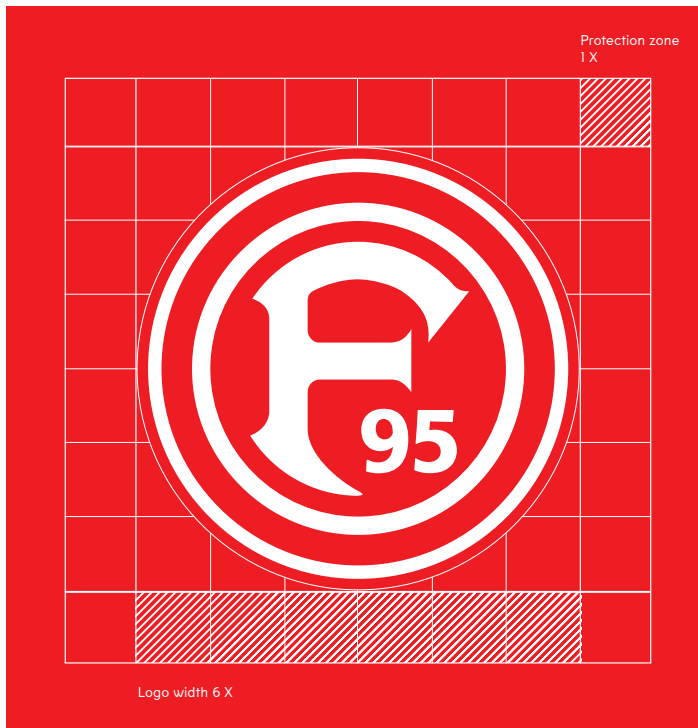
- The fan club and its members are committed to promoting the reputation of Fortuna Dusseldorf and its fans through its actions and outward appearance.
- The fan club and its members commit themselves to being discriminatory or racist Statements, actions or gestures at all events related to Fortuna Dusseldorf, especially in the home and away games, including on the arrival and departure, to refrain. There will be no discrimination or racist symbols, Characters or similar on clothing, badges, banners, banners or Used similar.
- The fan club and its members undertake not to commit any kind of violence at all events related to Fortuna Dusseldorf, in particular home entertainment and entertainment Away games, also on the arrival and departure, to use or to call for violence.
- The fan club and its members abstain from using pyrotechnic Objects, especially before, during and after home and away matches, also on the arrival and departure.





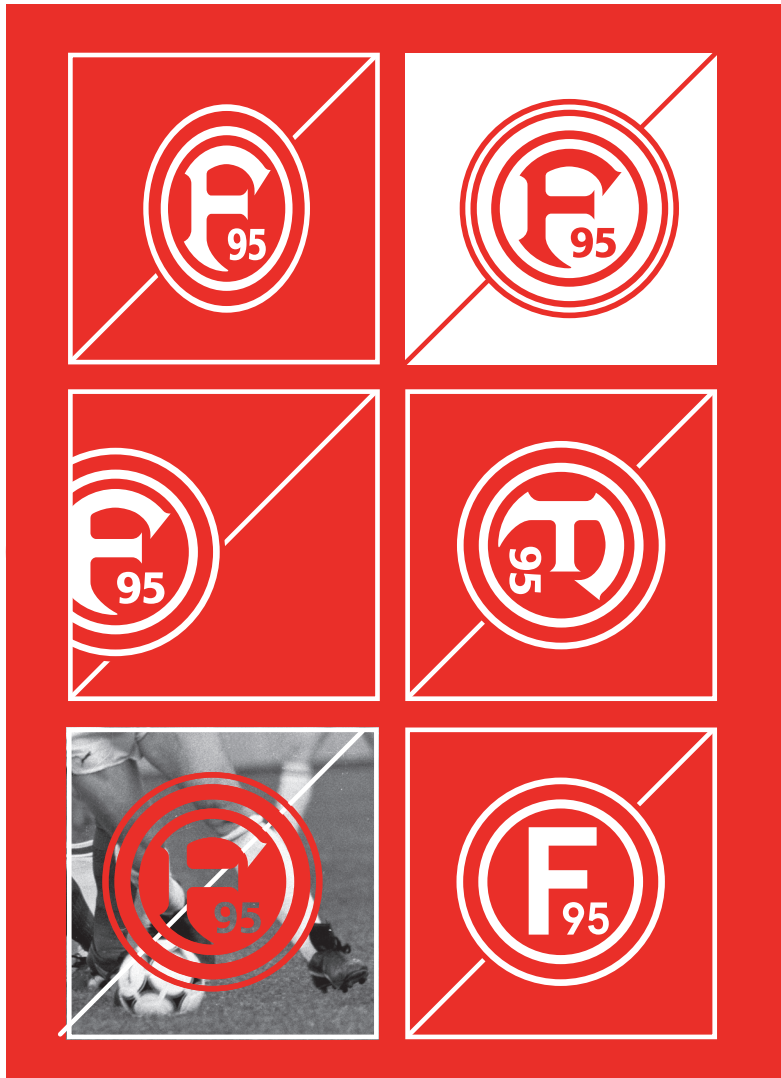
- The figurative mark of the Dusseldorf gymnastic and sports club of 1895 e.V., in short: Fortuna Dusseldorf, is based on a circular logo with a stylized »F«, which as Initial letter is derived from the name »Fortuna« and the right underneath Arabic numeral »95«, which refers to the founding year of the association.
- The logo is determined by an outer, thin red circle in which an approximately double thick white circle is embedded. Here is another double strength a red circle locked in. Embedded in it is another white circle of one and a half times the thickness of the first white circle. Embedded here is the actual logo.
- The overall logo is unchangeable, especially in terms of its proportions. It is a simple, two-dimensional design, exclusively in the the attached version may be used and must be more recent than March 2018.





- The logo is the visual identification of Fortuna Dusseldorf and will be for everyone Applications used. It is fixed in shape and color and must not be changed.
- In addition to the standard logo, there is a conversion in black and white, which may only be used if a color conversion is not possible.
- The circular logo is placed confidently, without slogan or addition. The grid around the logo results from its size and basically includes the red outline, even if the outline is not visible against a red background. The single one Raster unit is 1/6 of the total size. The grid unit for the logo with a Diameter of, for example, 30 mm is 5 mm.
- The grid forms the basis for the definition of a free space (protection zone) to be observed around the figurative mark when used alone. The free or white space ensures the brand the necessary signal effect. With the on square units based grid of the logo, the protection zone is defined around the logo. This corresponds to at least one unit (1 X)
- In order to guarantee a good printing result, a minimum height of the logo of 10 mm must not be undercut.





- The illustrations on the right are for the purpose of illustrating the guidelines for unauthorized applications of the figurative mark.
- 1. The logo must not be disproportionately changed.
- 2. The color of the logo must not be inverted.
- 3. The logo may not be cut.
- 4. A rotation of the logo is not allowed.
- 5. The logo may not be set transparently.
- 6. All elements of the logo are unchangeable and must not be different from each other be separated.



**Red**

The first primary color is used for the logo, backgrounds, and in the font.

CMYK	0   100   100   0
Pantone	485 C
HKS	13
RAL	3028
RGB	227   6   19
Hex	ff0000

**White**

The second primary color is used for the logo and in the font.

CMYK	0   0   0   0
RAL	9016
RGB	255   255   255
Hex	ffffff

**Light grey**

The white tone in the background is tinted. This can be achieved by paper selection (recycling and natural paper) or in the digital domain via filters or an 8%Schwarz.

CMYK	0   0   0   8
RAL	7047
RGB	240   240   240
Hex	f3f3f3

**Dark red**

The secondary color is used only for backgrounds, shapes and surfaces. Not for the figurative mark or the writing.

CMYK	25   100   95   30
Pantone	187 C
HKS	16
RAL	3003
RGB	147   24   24
Hex	660000

**Black**

The secondary color is mainly used in writing, for backgrounds, shapes and surfaces. For black and white applications, the figurative mark is also shown in black.

CMYK	0   0   0   100
RAL	9005
RGB	0   0   0
Hex	000000

**Gold**

If you have any questions about the status of »Official fan club of Fortuna Düsseldorf«, general Fanangelegenheiten or this manual, we are at your disposal.

Pantone	871 C
HKS	98
RAL	1036





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